

ZOLTAN G. ERDEI

MS. MERCEDES' WAY

PAGATELLO BOOKS



TAKEOFF.

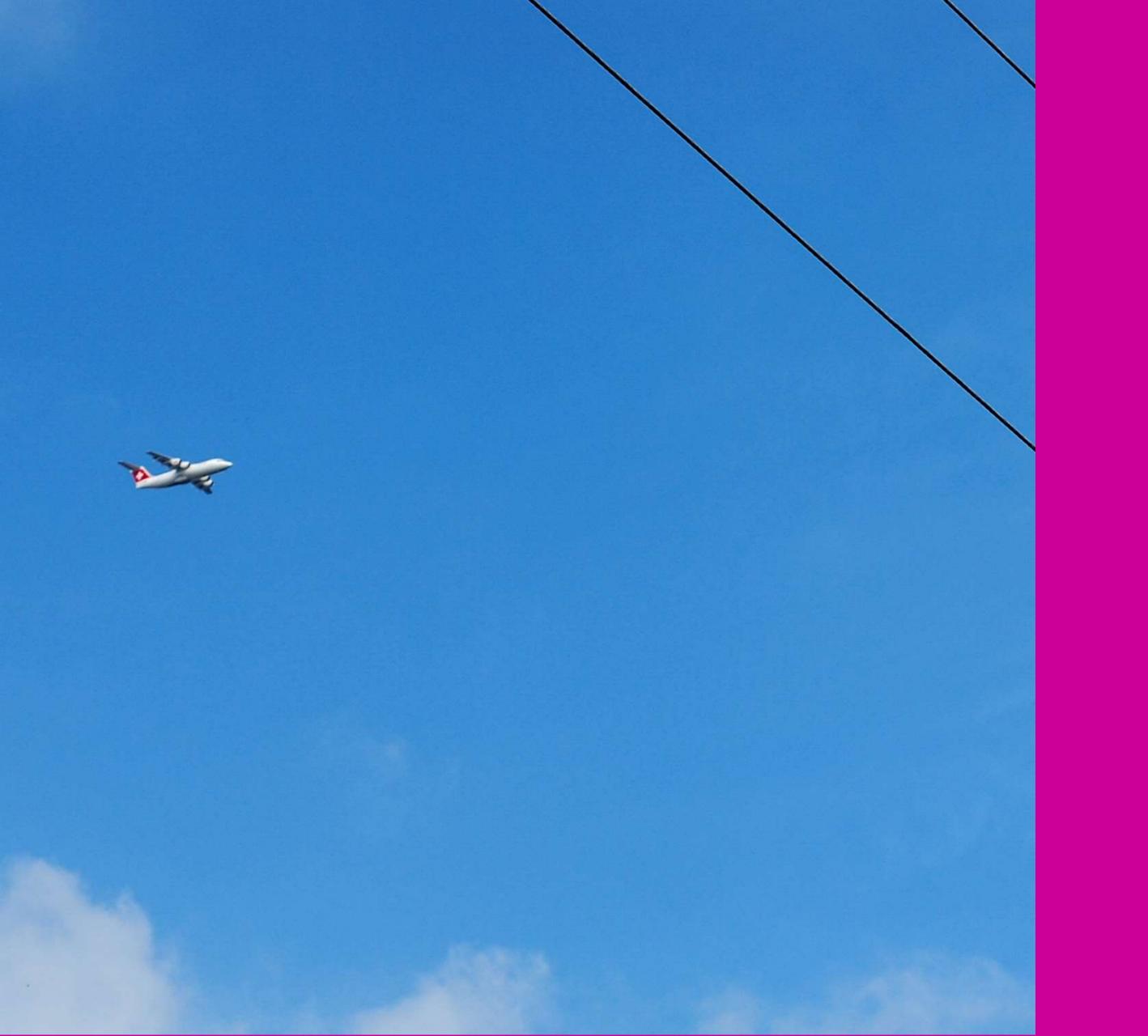
NO NEED TO FASTEN YOUR SEATBELT.



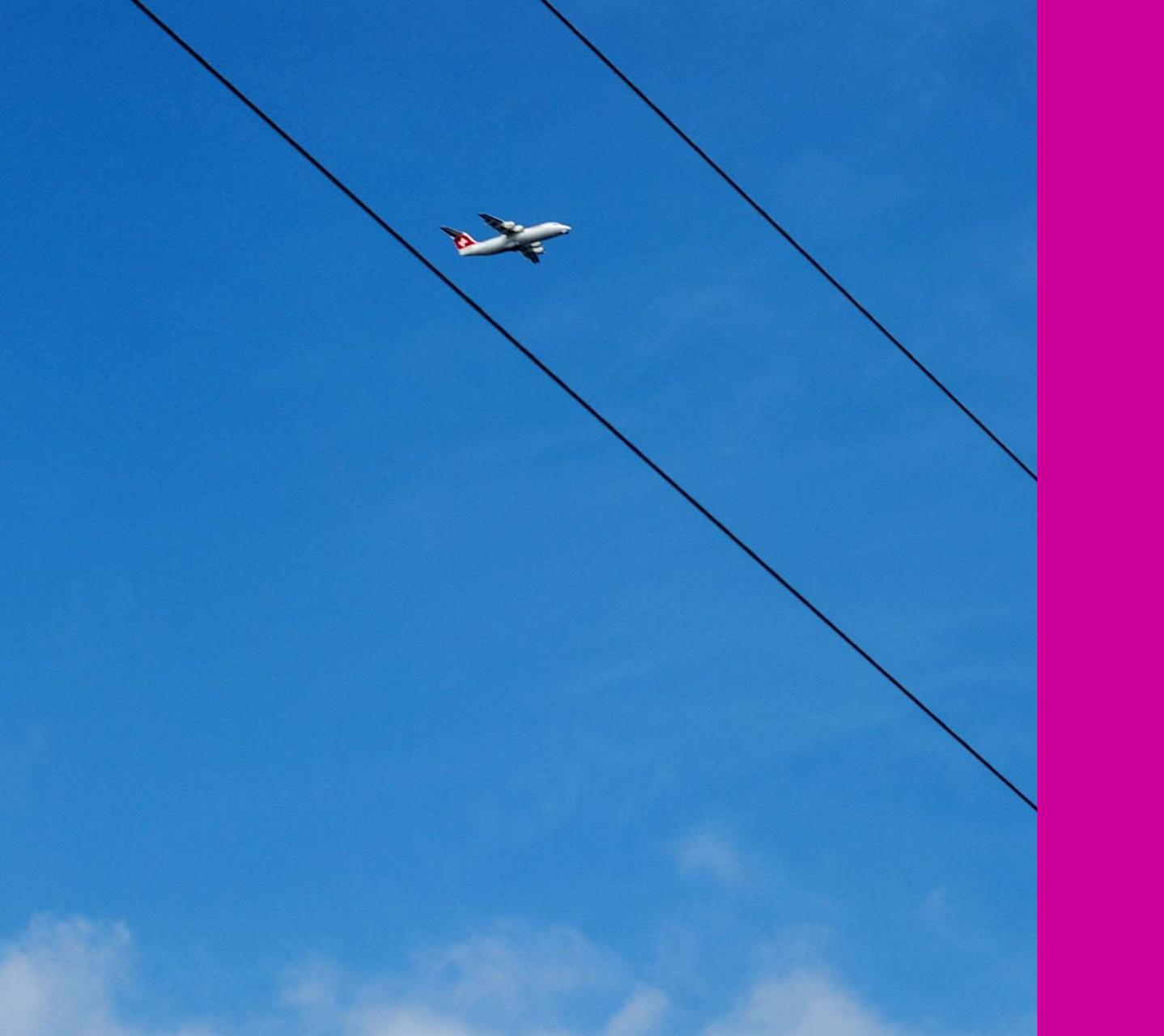
PE ALERT AND BE CALM.

CAREFULLY ASSESS YOUR

OPTIONS.



KNOW WHAT YOU MUST DO.
KNOW WHEN YOU MUST DO IT.

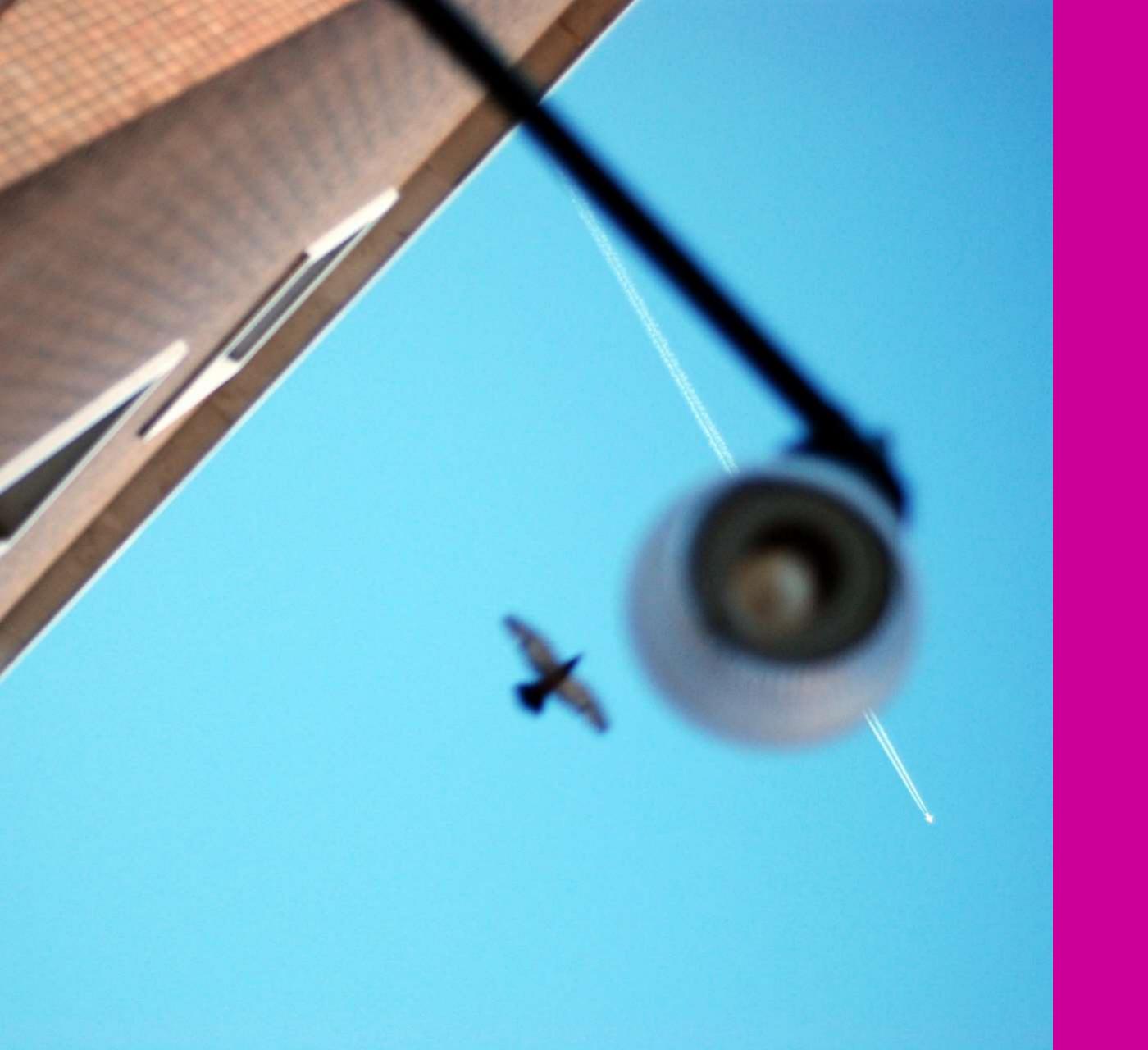


PREPARE YOURSELF.
YOUR MOMENT APPROACHES.



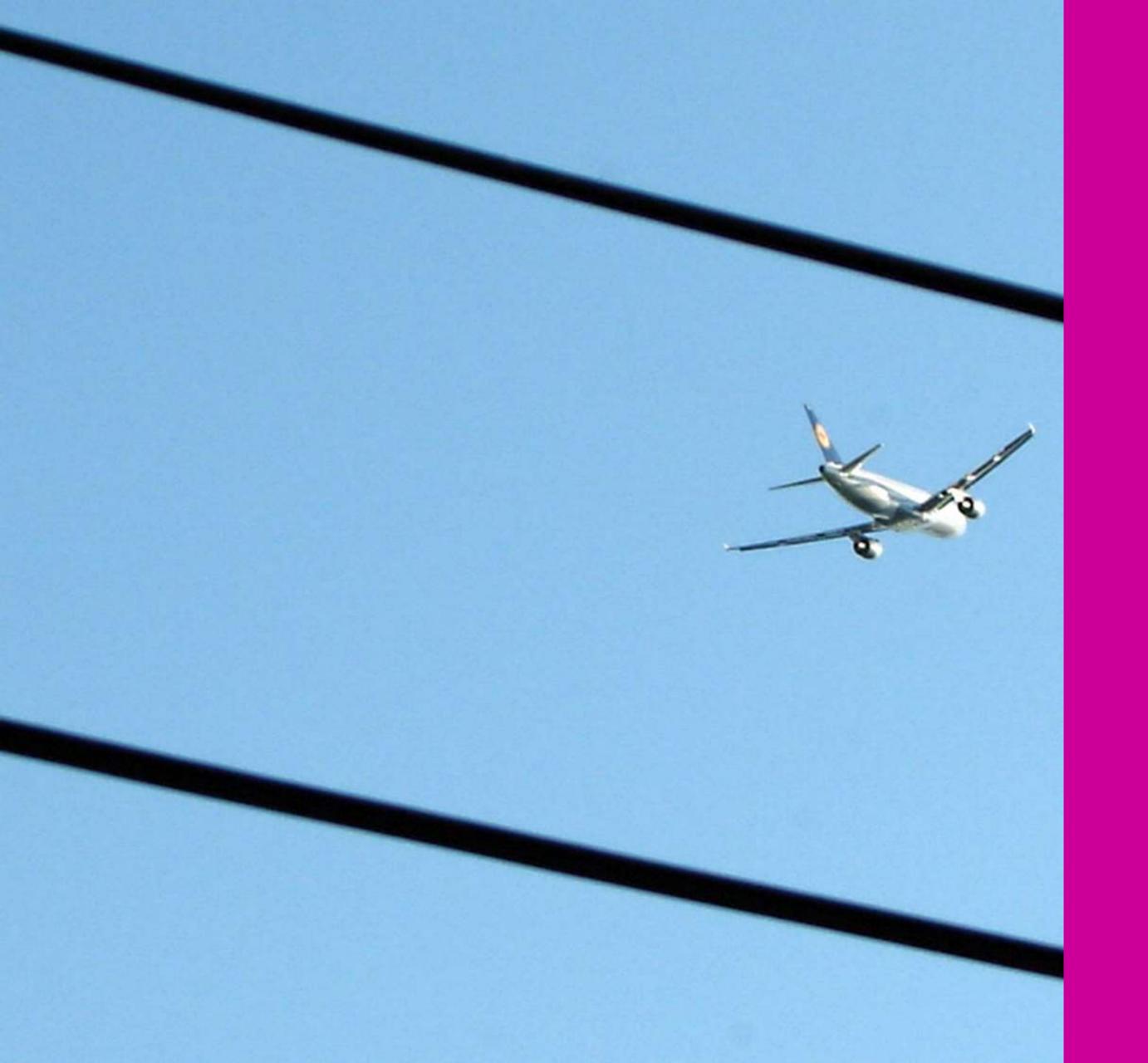
PERHAPS NOT WHEN YOU EXPECT IT.

IT COMES WHEN IT COMES.



PE ALERT.

PE CALM.



YOU ARE READY FOR THE GOOD.

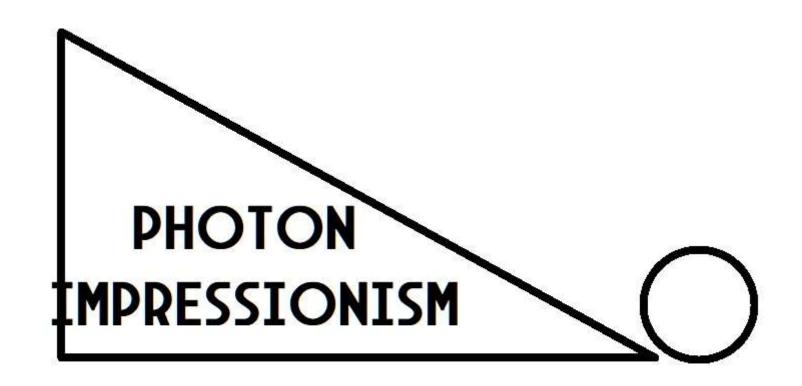
NO NEED TO WAIT...



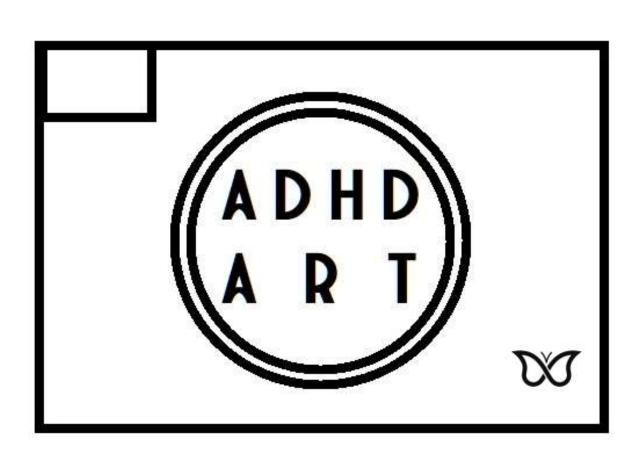
...FOR A SAVIOR.

APPENDIX









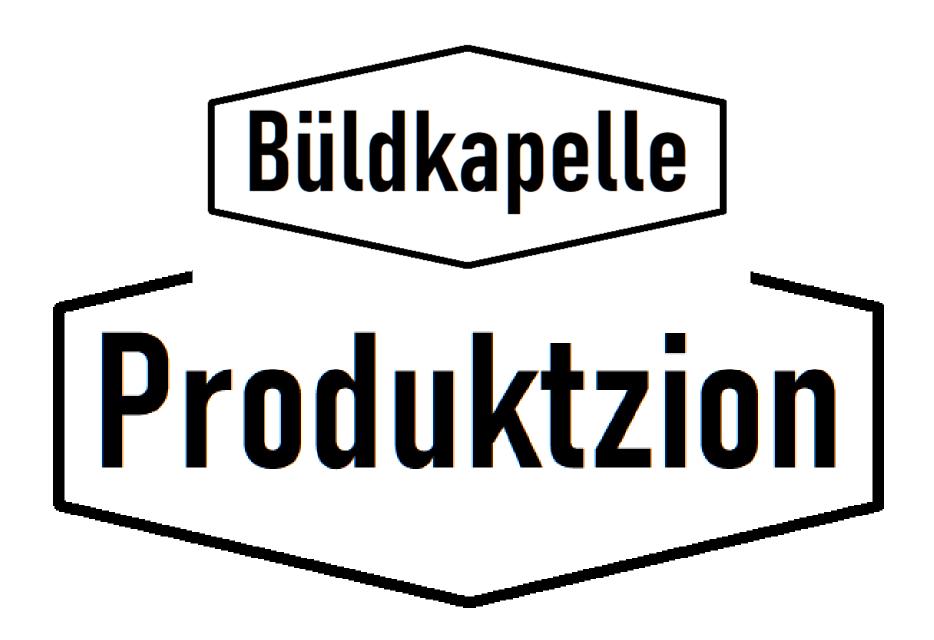
MANIFESTO

I AM A PHOTOGRAPHER OF THE OVERLOOKED. I SAVE THE MOMENTS THAT OTHERS IGNORE. THE MUNDANE, THE FORGETTABLE, THE BAGATELLO. MY FOCUS IS NOT ON WHAT'S IMPORTANT TO OTHERS BUT ON WHAT IS IMPORTANT TO ME. A CRACKED SIDEWALK, A FADED SIGN, A SHADOW ON A WALL. THESE IMAGES TELL STORIES THAT RESONATE IN SILENCE. MY ART EMPRACES THE GRAY ZONE OF LIFE. I CHOOSE MOMENTS DEEMED INSIGNIFICANT AND MAKE THEM SIGNIFICANT THROUGH MY LENS. I INVITE REFLECTION. I CHALLENGE THE NOTION, THAT ONLY THE MONUMENTAL HAS VALUE. I AM LOOKING FOR THE FOCAL POINT OF EXISTENCE SO THAT WHOLENESS IS BORN. THIS IS MY MANIFESTO.

THIS IS BAGATELLOGRAPHY.

ZOLTAN G. ERDEI





Content Research Institute

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